



sponsorship & vendor guide

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REGISTRATION DEADLINES

2024 Holiday Event
Food Vendors - September 10, 2024
Craft & Boutique Vendors - October 1, 2024

2025 Spring Event - April 1, 2025
Vendor & Food Truck spaces
typically sell out by March 1st.

event overviews



SPRING TOAST - May 9-10, 2025

STINSON PARK - AKSARBEN VILLAGE - OMAHA
approx. 4,500 attendees

HOLIDAY TOAST - November 9, 2024

FONNER PARK - GRAND ISLAND
approx. 1,500 attendees



TOAST attendees will unlock the delicious and distinct tastes of Nebraska wines. The majority of Nebraska Wineries will be in attendance offering 100+ wines to sample plus live music, educational sessions, shopping, food, and more!



2024 TOAST Nebraska



It's every wine lover's dream. Nebraska Wineries and Grape Growers would love to partner with you to bring the best wine event in Nebraska to locals right here in Omaha. Reach your ideal customer while joining us in celebrating a taste of the good life!



sponsorship

TOAST Nebraska would like to partner with you to offer the best event possible for Nebraskans who love wine! With a TOAST sponsorship, you are guaranteed to get your business' name in front of your ideal client.



| PLATINUM | GOLD | SILVER |
|--|--|--|
| <ul style="list-style-type: none"> ✓ logo on TOAST website and program ✓ one page ad in onsite program (ad provided by sponsor) ✓ option to include insert in event tote bags (insert provided by sponsor) ✓ 25 admission tickets for guests of sponsors choice ✓ logo featured on select event banners ✓ two social media feature posts ✓ one TOAST email blast (sponsor will not receive email list) ✓ verbal podium recognition | <ul style="list-style-type: none"> ✓ logo on TOAST website and program ✓ half page ad in onsite program (ad provided by sponsor) ✓ option to include insert in event tote bags (insert provided by sponsor) ✓ 20 admission tickets for guests of sponsors choice ✓ logo featured on select event banners ✓ one social media feature post | <ul style="list-style-type: none"> ✓ logo on TOAST website and program ✓ business card ad in onsite program (ad provided by sponsor) ✓ option to include insert in event tote bags (insert provided by sponsor) ✓ 10 admission tickets for guests of sponsors choice |
| INVESTMENT: \$5,000 | INVESTMENT: \$3,000 | INVESTMENT: \$1,500 |



exclusive headliner

Only one headliner sponsorship is available per event.



Pictured: Midwest Barrel Co. sponsored backdrop.

Become the exclusive TOAST Nebraska headliner sponsor! The sponsorship includes your logo exclusively featured on all stage banners, a pre & post email blast to the Nebraska Wine Fans email list, the front inside and full back page ad in the sponsor program, all platinum sponsor benefits, and an additional 50 TOAST admission tickets!

Only one headliner sponsorship is available per event. Please contact Alyssa Brodersen, TOAST Coordinator directly at 402-405-1291 or alyssa@nebraskawines.org to reserve this sponsorship offer for your company today!

HEADLINER

- ✓ exclusive logo on banners and name rights for stage
- ✓ logo on TOAST website and program
- ✓ 2 social media feature posts
- ✓ pre & post TOAST email blast (*sponsor will not receive email list*)
- ✓ verbal podium recognition
- ✓ logo featured on select event banners
- ✓ front-inside and back one page ad in onsite program (*ad provided by sponsor*)
- ✓ option to include insert in event tote bags (*insert provided by sponsor*)
- ✓ 50 admission tickets for guests of sponsors choice

INVESTMENT: **\$8,000**



vendor info

TOAST attendees come to sip, savor, and SHOP! Help us celebrate ALL that Nebraska has to offer, that includes local businesses!

TOAST Nebraska would love to partner with you to feature your products and services to our subscriber network of over 20,000+ Nebraska Wine Fans.



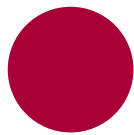
Cost: \$250-\$600 per booth

Includes: 10 x 10 foot space, canopy (options available), and two 8 foot tables. You also get 2 tasting glasses and wristbands to enjoy the wines. Please note if wifi or electricity is needed. Discounts are available by registering for both Omaha and Grand Island events.



advertising

Feature your name among all the leading wineries across the state of Nebraska in our onsite program. The program will include information for the event, your ad or coupon, and enough wine information to make you the next wine expert!



FULL PAGE

size: 5.5 wide x 8.5 tall

first come first served for preference spots.
full page ad included with platinum level sponsorship.

INVESTMENT: \$300



HALF PAGE

size: 5.5 wide x 4.25 tall

first come first served for preference spots
half page ad included with gold level sponsorship.

INVESTMENT: \$250



QUARTER PAGE

size: 2.75 wide x 4.25 tall

first come first served for preference spots

INVESTMENT: \$175



BUSINESS CARD

size: 3 wide x 2 tall

first come first served for preference spots.
business card ad included with platinum level sponsorship.

INVESTMENT: \$100

pro tip: include a coupon on your ad to drive event day foot traffic!



Ready to partner with us for TOAST Nebraska?

Visit TOASTWineFest.com or contact Alyssa Brodersen
at 402-405-1291 to reserve your vendor,
sponsorship, or ad space today!

Alyssa Brodersen, NWGGA Associate Director
alyssa@nebraskawines.org

To register visit
www.TOASTWineFest.com/vendors

COVID & CANCELANATION POLICY: *All vendor, sponsorship, and ad fees are non-refundable. Event details, dates, times, retailers, and wineries are subject to change based on the current state and local health guidelines and regulations regarding events. In the event TOAST Nebraska is cancelled for any reason (including acts of God, pandemics, and natural disasters), all fees and tickets will be transferred to next TOAST Nebraska event regardless of location. Please contact the NWGGA staff via email at alyssa@nebraskawines.org within 24 hours of purchasing if you have any questions regarding this policy.*